



MEDIA ALERT

Introducing Tarver Games at Mobile Focus CTIA Wireless I.T. & Entertainment 2009

WHO: Santa Monica-based Tarver Games is a developer of games and applications for multiple platforms that connect people socially. The company's first products have been developed for the iPhone. Founders Chris Cross and Quinn Banks are at CTIA Wireless I.T. & Entertainment in San Diego this week showing off the game. Cross is the former lead design director on EA's *Medal of Honor* franchise.

WHAT: After nearly two years of business and product development, Tarver Games is entering the iPhone games market with its flagship intellectual property, *Ghosts Attack*. The first in a series of episodes to be released for the iPhone and iPod Touch over the next year, *Ghosts Attack* is a first person shooter (FPS) that uses Google Maps to procedurally generate game levels, allowing players to enter an alternate reality gaming experience (ARG) that parallels the real world. As the game progresses, additional content will be pushed to the user through an in-game guide, including links to cut scene video, new story content and unexpected encounters. Social networking integration with Facebook and other web properties will allow players to uncover tips, and share the experience with their friends and the game's community.

WHEN & WHERE: Tarver Games has a booth at Pepcom's Mobile Focus @ CTIA (<http://www.pepcom.com/mf-kit-web.pdf>) San Diego Omni Hotel, Grand Ballroom, 675 L Street, San Diego Wednesday October 7, from 7pm-10pm

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